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2024 State-by-State Turnout Report

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I'm proud to share L2's **2024 State-by-State Turnout Report** — a comprehensive breakdown of the electorate that includes full demographic profiles, turnout data, and historical comparisons to previous cycles.

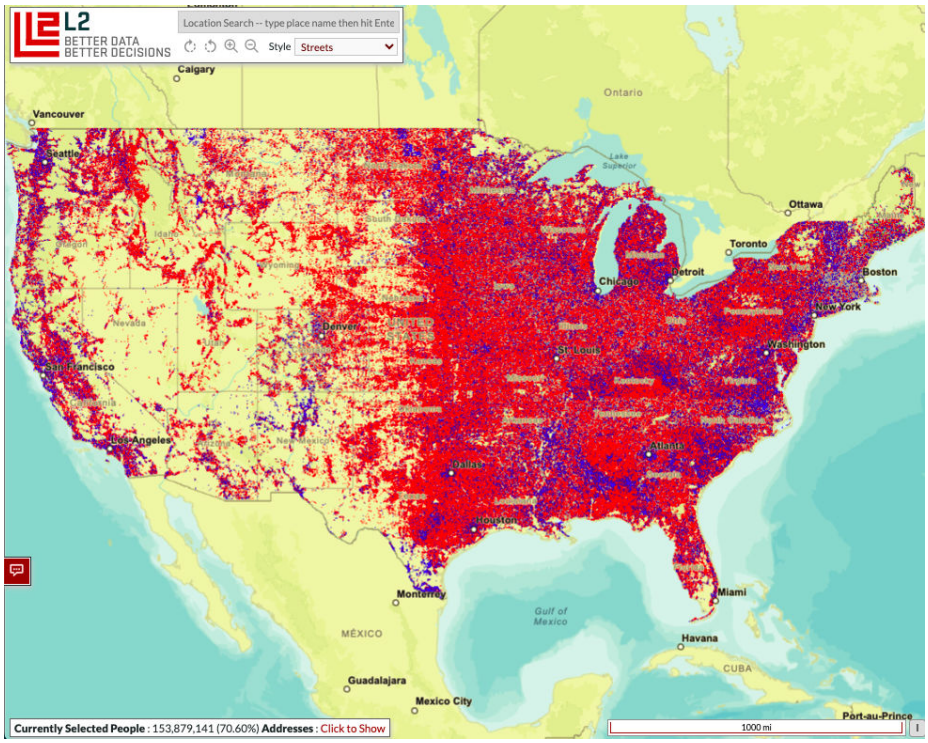
For the first time, we've made this report **freely available to the public**, because we believe that accurate, nonpartisan voter data should be accessible to everyone — from journalists and researchers to campaigners and engaged citizens. Our goal is to help more people gain a deeper understanding of voter behavior and electoral trends across every state.

For over 50 years, L2 has been the trusted source for enhanced voter data and analysis. That trust is built on accuracy, transparency, and a commitment to equipping our partners with the tools they need to make informed, data-driven decisions.

We hope this report becomes a valuable resource as you reflect on 2024 and look ahead to what's next.

Sincerely,

Paul Westcott
Executive Vice President
L2 Inc.



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Here is some background on the voters that showed up in the General Election 2024.

A total of **153,879,141 voters participated**, with party affiliation nearly evenly split: **37.9% identifying as Democrats, 36.6% as Republicans, and 23.3% as Non-Partisan.**

A significant portion of the electorate consisted of **20.3 million new or first-time voters**, marking an influx of fresh voices into the democratic process. In terms of age distribution, **13.2% were under 29, 14.2% between 30-39, 15.2% between 40-49, 25.6% between 50-64, and 29.8% aged 65 and older.**

Demographically, the electorate was **64% White, 10.7% Hispanic, 8.6% African American, and 3.3% East and South Asian.** Educational backgrounds varied, with **50.3% holding college degrees and 24% high school diplomas**. Additionally, **59.2% of voters were married.**

Voting methods showed a notable preference for early participation, with **50.3% casting ballots ahead of Election Day.** Housing data indicates **57.1% were homeowners, while 22.8% rented their residences.** Geographic distribution revealed **38.2% suburban, 33.8% urban, and 27.9% rural voters.**

Certain states saw exceptional overall voter turnout, with **Idaho, Minnesota, Montana, Pennsylvania, and North Carolina leading the way**. Conversely, **Alaska, Washington D.C., Alabama, Mississippi, and Indiana reported the lowest participation rates.**

Migration played a role in voter engagement, as **4.6% of voters moved to a new state and voted there**, with Florida seeing the highest percentage of new movers at **11.7%**, followed by Texas, North Carolina, California, and Georgia.

Some other interesting pieces that stood out to us include:

- 75% of **European or 'White'** registered voters voted, while only 57.6% of **Hispanic** voters voted.
- Only 56.7% of the approximately 2.46 million **Arab voters** voted
- **Recent movers** made up around 4.6% of the electorate, with most Republicans moving to FL, TX, SC, NC, TN, and most Democrats moving to FL, CA, TX, WA, GA.
- States with the **most early voting** as a percentage of their electorate: HI (63.3%), AZ, MT, CO, WA, OR.
- State with the **least early voting** as a percentage of their electorate: LA (17%) MS, NC, NH, NJ, OK
- States that had the **highest early voting turnout** two weeks or more before the election: CA (2.4MM voters), GA, FL, MI, VA

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In each state report, you will see a breakout of specific demographics analyzing turnout data from the 2020, 2022, and 2024 general elections, along with a column examining the electorate as a whole, reflecting the most up-to-date view post the 2024 general election.

The definitions below provide a broad overview of how each field is determined. These definitions are not exhaustive of L2's data collection and processing methodologies.

Total Voters/Turnout: the total turnout amount for each of the general election years as well as the total voter count in the current voter file column.

Age Ranges: For the purposes of this report, we have categorized ages into four groups. Age is not included in every state voter file, so L2 will fill in the gaps with consumer-provided age information. In addition to complete birth dates, L2 also supplies modeled data based on a partial birth date of either month and year or just year.

18-29
30-49
50-64
65+

Gender: L2 codes gender based on what is provided from state voter file information, where available. When unavailable, we utilize modeled data based on naming tables where possible.

Male
Female

Ethnic Coding: In L2's national voter file, ethnicity is categorized into broad and individual categories. The broad categories utilized in this report create larger groupings under which specific ethnicities are classified. While we cannot provide exhaustive details in this brief description, the process combines data from given names (first and middle names) and surnames (last names). Additionally, L2 cross-references this information with census data.

European
Hispanic
Asian
African American

Party Affiliation: Partisanship or party affiliation is determined in several ways within the L2 file. This includes information provided by the state, modeling based on primary ballot choices for primary voters, and demographic analyses. L2 also draws on historical data; for example, if an individual relocates from a state where they registered with a party to a new 'modeled party' state where they would otherwise be marked as unaffiliated, we use the previous state's party by registration.

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Republican
Democrat
Non-Partisan

First-Time Voters: New voters, or first-time voters, are defined as individuals who had no prior voting history associated with their record before each of the general elections featured in this report.

Urbanicity: L2 works with demographic analysts using population density at the zip code level, which we can use to define rural, urban, and suburban areas.

Rural
Urban
Suburban

Veteran: The veteran's flag in L2 is applied to any individual L2 determines to have served in the United States armed forces. This flag comes from commercial sources.

Parents: L2 does not maintain data on individuals under 18 in either our voter or consumer databases; however, we do possess commercially available data indicating whether there is a child in the household. Any individual in that household over 18 is marked as a parent.

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Income: L2 utilizes a combination of known and modeled income data from multiple commercial and credit bureau-based sources. This combination of known and modeled data gives L2 extremely high coverage of this incredibly valuable demographic indicator. For the purposes of this report, we have categorized income into three groups: “High Income ($125,000+ per year),” “middle income ($50,000-$124,999 per year),” and “low income ($1000-$49,999 per year).”

High Income
Middle Income
Lower Income

Home Owner: Home ownership information for voters utilizes a combination of public records, property databases, and commercially available financial data sources.

Renters: L2 gathers renter data from public records, consumer databases, and some modeling. Some of the underlying data include lease agreements, property records, credit bureau-based data, survey data, and other consumer datasets, including utilities, rental applications, and other lifestyle indicators.

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ALABAMA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	3,618,665	3,559,908	3,738,080	3,611,722
Total Voter Turnout	2,333,508	1,414,085	2,268,879	
18-29	350,179	105,042	318,120	654,422
30-49	700,397	340,993	651,523	1,164,942
50-64	667,227	452,378	624,254	872,652
65+	614,434	515,386	674,762	918,386
Male	1,033,776	646,686	1,001,287	1,674,023
Female	1,299,654	767,368	1,267,496	1,937,404
European	1,545,968	972,430	1,532,342	2,266,216
Hispanic	39,267	18,088	45,249	96,078
Asian	18,345	8,565	18,500	36,211
African American	574,038	318,656	516,084	972,447
Republican	1,350,153	943,987	1,394,939	1,989,575
Democrat	789,128	420,053	686,490	1,306,508
Non-Partisan	125,313	32,933	120,939	315,639
First Time Voters	242,725	44,133	237,385	274,868
Rural	934,816	595,729	964,913	1,541,404
Urban	158,890	95,854	155,591	287,597
Suburban	1,091,332	682,511	1,124,365	1,782,345
Veteran	93,363	65,161	75,064	98,536
Parents	748,413	491,002	758,408	1,034,753
High Income	909,855	607,568	934,137	1,242,734
Middle Income	877,179	517,936	842,198	1,356,091
Lower Income	518,428	278,320	469,045	958,047
Home Owner	1,363,660	938,883	1,376,442	1,799,496
Renter	359,262	185,258	367,445	808,339

Alabama is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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ALASKA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	591,921	615,723	626,298	574,791
Total Voter Turnout	355,480	267,454	338,591	
18-29	18,677	7,299	8,976	17,897
30-49	90,436	61,246	72,587	112,760
50-64	97,597	74,829	78,702	110,870
65+	76,782	74,164	86,210	117,103
Male	175,780	132,815	166,676	296,627
Female	179,696	134,636	171,902	278,110
European	273,799	210,054	261,107	418,425
Hispanic	16,462	10,017	15,948	35,633
Asian	6,731	4,153	6,263	15,038
African American	2,285	1,318	1,989	4,828
Republican	101,507	78,870	96,448	136,170
Democrat	54,830	40,131	47,155	70,470
Non-Partisan	54,516	44,563	53,278	78,633
First Time Voters	40,405	7,439	34,096	44,375
Rural	160,952	130,363	166,719	288,478
Urban	36,410	27,784	36,692	75,995
Suburban	118,062	95,164	124,456	210,205
Veteran	17,350	14,167	14,502	17,945
Parents	65,289	55,382	66,739	86,810
High Income	184,564	151,172	184,777	270,617
Middle Income	115,471	80,322	105,940	211,239
Lower Income	28,435	21,065	26,541	55,138
Home Owner	142,164	123,047	147,149	185,475
Renter	81,076	58,391	85,485	195,376

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ARIZONA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	4,769,336	4,704,143	4,916,639	4,416,823
Total Voter Turnout	3,421,602	2,591,625	3,425,956	
18-29	550,697	266,838	514,519	800,096
30-49	958,578	636,448	941,956	1,329,369
50-64	898,042	718,699	845,095	1,000,070
65+	1,010,484	968,632	1,122,970	1,285,508
Male	1,593,393	1,220,693	1,589,197	2,092,376
Female	1,799,065	1,352,250	1,798,420	2,262,266
European	2,250,858	1,784,693	2,236,132	2,701,250
Hispanic	600,829	375,845	611,696	968,904
Asian	74,173	53,673	81,001	108,134
African American	44,721	28,488	43,750	62,459
Republican	1,252,198	1,045,108	1,320,309	1,579,811
Democrat	1,111,750	847,573	1,032,277	1,270,172
Non-Partisan	673,299	506,320	792,793	1,284,573
First Time Voters	612,035	154,783	433,456	446,442
Rural	378,774	311,209	412,121	579,974
Urban	1,562,885	1,232,101	1,725,245	2,271,742
Suburban	1,072,509	907,725	1,244,695	1,560,071
Veteran	137,308	107,758	107,415	118,445
Parents	762,181	632,614	816,860	959,132
High Income	1,303,220	1,115,168	1,420,810	1,605,367
Middle Income	1,431,666	1,022,605	1,364,363	1,820,781
Lower Income	587,639	397,863	545,020	837,402
Home Owner	1,758,796	1,527,584	1,923,076	2,194,241
Renter	596,676	431,914	667,727	1,010,947

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ARKANSAS

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,791,849	1,741,155	1,759,555	1,682,988
Total Voter Turnout	1,217,811	895,903	1,174,287	
18-29	163,927	75,155	152,900	316,626
30-49	354,290	231,789	326,713	489,431
50-64	342,541	268,776	315,737	397,726
65+	355,941	319,869	378,727	478,607
Male	541,089	407,665	523,796	760,980
Female	651,032	471,338	624,924	877,393
European	939,762	704,814	911,947	1,260,732
Hispanic	34,470	18,908	37,076	72,889
Asian	10,142	6,219	10,382	18,044
African American	133,529	91,089	115,996	191,719
Republican	474,576	473,151	551,173	633,642
Democrat	369,966	242,982	271,484	350,551
Non-Partisan	322,431	162,534	330,065	698,075
First Time Voters	162,050	46,147	132,400	142,111
Rural	571,960	442,209	588,770	858,911
Urban	63,661	49,579	62,408	90,313
Suburban	485,934	369,950	505,345	733,642
Veteran	56,037	42,717	43,986	53,876
Parents	357,432	281,041	360,351	458,534
High Income	455,917	368,797	471,665	596,518
Middle Income	461,144	330,845	436,118	624,920
Lower Income	284,914	188,576	252,681	439,061
Home Owner	726,690	588,473	737,861	913,259
Renter	155,553	105,716	159,910	291,208

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CALIFORNIA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	24,394,614	24,289,888	24,812,911	23,176,961
Total Voter Turnout	18,501,956	11,461,597	15,968,426	
18-29	3,485,149	1,327,517	2,492,058	4,468,296
30-49	5,903,604	3,204,101	5,001,575	7,856,483
50-64	4,791,669	3,196,167	3,997,767	5,235,213
65+	4,290,334	3,721,579	4,469,730	5,594,857
Male	8,288,774	5,270,350	7,225,973	10,747,792
Female	9,846,739	5,998,044	8,391,979	11,805,998
European	8,580,833	5,987,623	7,392,388	9,522,469
Hispanic	4,839,993	2,357,204	4,098,111	7,025,538
Asian	1,764,928	1,048,684	1,577,192	2,400,401
African American	556,839	315,466	454,829	705,619
Republican	4,467,179	3,201,678	4,372,390	5,783,089
Democrat	8,264,445	5,460,206	7,583,889	10,426,473
Non-Partisan	3,680,893	1,912,998	2,839,479	5,212,709
First Time Voters	2,501,026	298,114	1,241,039	1,688,827
Rural	1,347,627	985,577	1,318,808	1,852,607
Urban	11,286,598	7,284,317	10,802,591	16,146,623
Suburban	3,768,121	2,621,045	3,690,856	5,177,333
Veteran	561,679	403,859	421,159	500,421
Parents	4,572,784	3,124,437	4,404,034	5,834,567
High Income	9,113,005	6,351,587	8,402,703	10,870,113
Middle Income	6,868,905	3,823,733	5,539,530	8,714,611
Lower Income	2,181,053	1,144,365	1,797,596	3,196,399
Home Owner	8,201,721	6,022,864	7,909,155	9,966,755
Renter	5,164,936	3,027,371	4,963,087	8,241,771

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COLORADO

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	4,114,150	4,134,656	4,330,012	4,009,955
Total Voter Turnout	3,285,957	2,538,280	3,231,820	
18-29	577,901	307,147	525,755	783,203
30-49	1,128,205	821,329	1,114,668	1,438,998
50-64	836,133	682,694	761,666	866,365
65+	740,314	725,833	829,078	920,505
Male	1,576,490	1,220,667	1,545,649	1,969,577
Female	1,708,951	1,317,357	1,685,462	2,038,998
European	2,351,022	1,870,304	2,296,994	2,721,899
Hispanic	372,737	236,572	376,087	586,641
Asian	72,794	52,298	76,477	104,388
African American	51,950	33,651	46,013	65,450
Republican	924,411	705,649	799,824	926,564
Democrat	1,004,925	756,143	872,516	1,028,940
Non-Partisan	1,262,829	1,010,700	1,443,438	1,961,116
First Time Voters	351,554	125,383	306,476	373,830
Rural	581,994	489,976	618,784	762,643
Urban	1,515,861	1,228,407	1,655,615	2,130,193
Suburban	826,086	696,488	920,905	1,116,984
Veteran	127,139	101,055	101,530	110,173
Parents	906,298	774,487	947,191	1,078,952
High Income	1,735,487	1,459,638	1,801,793	2,085,036
Middle Income	1,117,568	789,290	1,011,676	1,304,631
Lower Income	393,998	269,972	384,195	563,475
Home Owner	1,763,671	1,554,141	1,884,483	2,116,136
Renter	631,806	474,116	729,100	1,043,665

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CONNECTICUT

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	2,462,350	2,368,114	2,448,556	2,414,031
Total Voter Turnout	1,827,423	1,261,758	1,725,302	
18-29	284,113	109,531	227,120	410,826
30-49	510,475	315,410	482,896	737,820
50-64	551,558	403,762	484,822	607,193
65+	477,430	431,633	529,566	656,054
Male	834,164	591,157	785,433	1,130,038
Female	992,138	669,839	938,910	1,282,419
European	1,237,143	896,182	1,159,430	1,519,589
Hispanic	159,187	81,096	158,613	297,218
Asian	41,009	23,990	40,408	63,770
African American	100,618	56,354	92,288	155,706
Republican	392,930	316,158	386,687	504,113
Democrat	660,251	480,720	617,988	850,217
Non-Partisan	660,957	430,680	641,083	1,022,724
First Time Voters	240,400	50,572	172,439	220,564
Rural	488,647	379,534	506,636	656,415
Urban	408,688	265,481	416,226	682,270
Suburban	777,553	576,520	787,118	1,069,806
Veteran	57,351	42,836	43,899	52,924
Parents	642,924	483,534	646,031	812,716
High Income	1,035,633	796,879	1,055,392	1,320,830
Middle Income	405,942	286,135	398,124	575,974
Lower Income	180,929	102,646	171,264	323,240
Home Owner	1,088,291	855,739	1,110,343	1,363,091
Renter	382,189	236,658	390,063	682,568

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DISTRICT OF COLUMBIA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	654,375	658,375	566,467	529,339
Total Voter Turnout	349,283	204,715	314,972	
18-29	27,721	9,289	12,519	19,599
30-49	106,884	57,941	83,214	133,635
50-64	70,667	40,892	54,466	82,315
65+	62,837	47,556	60,793	91,043
Male	149,470	87,867	133,235	240,237
Female	190,852	112,389	173,434	271,339
European	121,815	79,949	115,216	167,884
Hispanic	20,093	10,263	19,695	36,677
Asian	10,855	6,739	11,532	18,219
African American	156,029	81,606	129,576	246,924
Republican	16,905	8,390	13,361	27,644
Democrat	258,165	163,549	241,115	399,999
Non-Partisan	40,447	20,265	36,857	93,244
First Time Voters	65,117	19,009	54,688	57,648
Rural	0	0	0	0
Urban	276,804	182,959	305,362	529,334
Suburban	0	0	0	0
Veteran	3,256	1,980	2,156	3,387
Parents	56,555	35,873	52,767	80,353
High Income	174,158	114,489	165,855	244,023
Middle Income	95,514	51,698	80,715	141,402
Lower Income	68,249	33,839	58,442	120,850
Home Owner	83,416	63,278	84,894	107,821
Renter	148,844	90,690	163,389	319,381

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DELAWARE

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	743,342	749,081	775,947	750,357
Total Voter Turnout	508,176	325,075	517,452	
18-29	71,061	23,560	65,165	122,357
30-49	137,918	69,966	134,973	225,325
50-64	147,116	99,725	139,001	180,569
65+	151,547	131,687	178,182	220,837
Male	223,618	147,622	226,654	344,052
Female	275,206	172,849	281,066	388,294
European	323,956	219,875	330,371	452,507
Hispanic	23,143	10,394	25,241	50,130
Asian	10,339	5,107	10,818	18,249
African American	93,151	51,391	91,212	145,238
Republican	152,244	109,281	152,013	198,374
Democrat	244,315	154,270	232,452	333,965
Non-Partisan	98,288	55,166	108,675	197,798
First Time Voters	63,779	22,036	66,610	74,147
Rural	172,684	130,825	206,953	286,794
Urban	35,745	19,202	37,080	67,485
Suburban	251,845	161,530	267,713	396,078
Veteran	30,239	21,178	24,699	30,276
Parents	164,860	110,918	173,781	231,951
High Income	237,572	170,689	255,866	321,380
Middle Income	202,584	120,709	195,374	302,947
Lower Income	62,090	31,269	59,893	114,907
Home Owner	307,848	225,486	336,954	427,951
Renter	83,348	44,448	90,343	174,922

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FLORIDA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	15,105,479	15,251,643	15,734,943	14,943,577
Total Voter Turnout	11,105,168	7,741,776	10,928,957	
18-29	1,515,615	597,102	1,378,238	2,416,724
30-49	3,080,714	1,769,325	2,948,627	4,428,681
50-64	3,089,945	2,308,428	2,927,036	3,651,061
65+	3,398,042	3,059,803	3,671,009	4,436,245
Male	5,047,943	3,592,010	4,958,253	6,956,207
Female	6,049,730	4,146,249	5,963,104	7,971,844
European	5,998,087	4,595,197	5,903,103	7,429,454
Hispanic	2,201,293	1,282,446	2,268,332	3,459,582
Asian	180,363	109,392	185,564	280,087
African American	1,455,346	814,539	1,306,164	2,116,249
Republican	4,186,933	3,492,550	4,573,574	5,715,686
Democrat	4,031,503	2,581,665	3,436,282	4,731,174
Non-Partisan	2,440,531	1,515,284	2,485,068	4,063,487
First Time Voters	1,566,856	450,073	1,338,063	1,403,038
Rural	1,467,940	1,130,384	1,618,584	2,198,083
Urban	3,604,453	2,450,874	3,702,864	5,415,302
Suburban	5,008,006	3,800,749	5,451,806	7,329,356
Veteran	412,556	304,206	315,006	369,998
Parents	3,018,320	2,242,472	3,080,690	3,888,472
High Income	4,629,635	3,633,505	4,911,900	5,887,111
Middle Income	4,196,594	2,785,069	3,954,217	5,622,183
Lower Income	2,098,143	1,227,494	1,878,702	3,146,397
Home Owner	5,595,942	4,479,367	5,908,024	7,134,560
Renter	2,691,007	1,706,135	2,811,206	4,483,306

L2
BETTER DATA
BETTER DECISIONS

GEORGIA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	7,346,273	7,487,466	7,986,905	7,721,287
Total Voter Turnout	5,114,487	3,969,656	5,295,763	
18-29	851,135	436,773	866,283	1,567,517
30-49	1,657,077	1,186,040	1,665,843	2,644,913
50-64	1,435,297	1,230,767	1,440,037	1,841,860
65+	1,167,454	1,114,888	1,322,821	1,664,332
Male	2,277,067	1,778,636	2,346,246	3,623,177
Female	2,837,126	2,190,835	2,948,842	4,096,721
European	2,800,830	2,253,962	2,863,750	3,742,375
Hispanic	232,047	147,705	284,163	510,168
Asian	124,536	78,647	142,643	227,657
African American	1,535,860	1,161,590	1,557,048	2,610,497
Republican	1,795,581	1,747,593	1,910,991	2,082,921
Democrat	2,184,533	1,660,255	2,159,778	3,334,026
Non-Partisan	1,030,560	520,798	1,144,009	2,304,340
First Time Voters	645,023	175,592	628,267	727,010
Rural	1,267,546	1,034,116	1,401,718	2,034,073
Urban	683,338	570,383	763,091	1,175,907
Suburban	2,748,678	2,210,878	3,062,251	4,510,707
Veteran	159,718	128,233	132,139	155,953
Parents	1,434,744	1,215,384	1,550,521	1,923,846
High Income	2,138,106	1,799,841	2,301,169	2,890,133
Middle Income	1,970,235	1,474,869	1,993,632	3,006,593
Lower Income	887,999	625,599	882,097	1,589,150
Home Owner	2,829,080	2,439,520	3,055,943	3,714,929
Renter	1,020,050	745,137	1,169,521	2,175,191

Georgia is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DATA
BETTER DECISIONS

HAWAII

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	830,962	831,842	831,968	809,566
Total Voter Turnout	576,002	417,257	516,195	
18-29	21,153	8,240	9,214	17,726
30-49	89,575	52,373	61,627	97,248
50-64	143,548	103,902	108,770	146,997
65+	173,906	160,355	178,343	232,203
Male	264,354	192,660	236,454	376,276
Female	301,799	218,645	268,985	408,982
European	211,872	150,771	194,576	292,135
Hispanic	63,952	43,440	57,111	101,982
Asian	163,538	126,722	143,137	206,477
African American	1,543	919	1,470	2,712
Republican	92,417	75,245	79,722	110,371
Democrat	212,952	162,318	184,365	306,552
Non-Partisan	253,881	175,716	234,465	392,643
First Time Voters	82,665	14,343	53,656	59,984
Rural	209,520	159,077	211,651	348,806
Urban	134,921	101,458	129,690	205,456
Suburban	174,564	137,906	168,975	255,273
Veteran	16,522	13,123	12,940	15,986
Parents	91,557	72,200	87,166	118,674
High Income	250,379	193,418	234,702	331,825
Middle Income	267,376	184,697	229,378	386,614
Lower Income	40,812	28,665	35,422	60,460
Home Owner	168,101	138,832	161,908	207,322
Renter	201,917	148,866	194,763	331,045

Hawaii is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DATA
BETTER DECISIONS

IDAHO

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,033,556	984,345	1,048,760	982,509
Total Voter Turnout	878,246	583,260	849,134	
18-29	134,722	46,540	105,091	160,315
30-49	270,062	157,584	261,473	301,382
50-64	229,731	164,080	214,400	228,634
65+	242,599	214,751	267,995	291,960
Male	415,718	281,309	402,969	469,681
Female	462,033	301,621	445,799	512,443
European	720,078	487,544	694,645	796,590
Hispanic	47,123	21,649	45,178	58,662
Asian	9,441	5,902	9,422	11,321
African American	923	469	809	979
Republican	436,761	380,940	504,847	609,090
Democrat	112,320	70,310	92,071	115,036
Non-Partisan	235,303	117,153	185,787	244,618
First Time Voters	102,063	26,427	87,242	146,075
Rural	327,089	241,826	360,148	426,781
Urban	177,159	128,628	193,783	224,541
Suburban	256,426	188,555	283,660	330,554
Veteran	37,498	27,199	29,609	30,839
Parents	230,068	167,912	240,917	257,459
High Income	294,373	226,928	320,478	359,215
Middle Income	416,239	262,907	384,430	447,915
Lower Income	147,333	83,731	124,573	150,456
Home Owner	510,776	393,213	546,707	585,190
Renter	85,162	56,056	95,873	121,712

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BETTER DATA
BETTER DECISIONS

ILLINOIS

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	8,488,911	8,271,748	8,556,592	8,416,921
Total Voter Turnout	6,023,256	4,098,586	5,526,398	
18-29	892,485	368,335	739,976	1,501,896
30-49	1,877,313	1,144,325	1,682,189	2,793,007
50-64	1,720,813	1,246,147	1,481,566	1,980,951
65+	1,522,083	1,336,328	1,620,207	2,130,204
Male	2,759,901	1,918,300	2,535,444	3,968,860
Female	3,261,629	2,179,140	2,988,853	4,443,828
European	3,826,353	2,772,828	3,535,400	4,931,772
Hispanic	574,370	286,620	539,280	1,064,986
Asian	156,941	84,547	147,180	257,523
African American	568,739	341,018	472,550	924,324
Republican	1,510,038	1,375,348	1,523,650	1,734,309
Democrat	2,730,707	1,939,632	2,377,275	3,277,115
Non-Partisan	1,510,884	726,223	1,496,931	3,402,240
First Time Voters	631,976	127,472	490,844	648,739
Rural	1,048,390	832,418	1,068,169	1,510,047
Urban	2,932,369	1,978,585	2,855,317	4,643,762
Suburban	1,540,456	1,139,028	1,550,731	2,263,071
Veteran	232,021	171,986	179,011	226,313
Parents	1,779,901	1,324,706	1,765,261	2,405,279
High Income	2,703,966	1,990,118	2,616,261	3,463,446
Middle Income	2,319,949	1,513,033	2,057,732	3,283,944
Lower Income	909,546	555,579	786,142	1,507,718
Home Owner	3,333,671	2,560,857	3,304,082	4,330,759
Renter	1,399,857	880,288	1,367,841	2,559,598

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BETTER DATA
BETTER DECISIONS

INDIANA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	4,734,379	4,624,905	4,638,353	4,448,152
Total Voter Turnout	3,074,984	1,888,625	2,848,948	
18-29	450,705	143,497	388,264	784,521
30-49	934,182	480,745	832,576	1,437,666
50-64	871,731	578,422	763,717	1,069,545
65+	815,797	685,229	863,931	1,153,721
Male	1,448,204	916,921	1,338,968	2,148,287
Female	1,624,924	970,485	1,508,135	2,295,896
European	2,412,337	1,512,122	2,227,376	3,368,298
Hispanic	101,469	45,928	101,341	213,873
Asian	33,653	15,859	34,866	65,472
African American	153,822	79,171	136,394	271,744
Republican	1,185,468	936,842	1,164,464	1,374,811
Democrat	944,361	607,660	783,118	1,112,989
Non-Partisan	811,310	317,546	858,262	1,939,783
First Time Voters	366,083	67,689	296,577	346,667
Rural	972,724	635,090	941,386	1,450,138
Urban	584,956	363,337	586,993	992,645
Suburban	1,288,493	828,040	1,284,333	2,005,142
Veteran	134,328	92,098	103,176	137,492
Parents	973,513	646,219	964,481	1,345,960
High Income	1,156,298	789,914	1,148,394	1,545,045
Middle Income	1,339,320	799,928	1,201,660	1,898,865
Lower Income	538,383	283,156	466,569	937,657
Home Owner	1,992,250	1,372,003	1,955,954	2,659,824
Renter	394,040	204,005	390,382	844,503

Indiana is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DATA
BETTER DECISIONS

IOWA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	2,211,462	2,164,179	2,188,277	2,175,182
Total Voter Turnout	1,680,615	1,221,681	1,628,904	
18-29	258,920	122,506	238,784	422,538
30-49	502,522	338,171	489,773	677,124
50-64	451,830	340,526	399,738	483,647
65+	465,531	419,949	500,248	590,944
Male	798,039	592,536	775,716	1,050,177
Female	882,576	629,145	853,188	1,125,005
European	1,354,210	1,000,009	1,310,295	1,710,611
Hispanic	44,062	22,405	45,864	86,133
Asian	20,972	12,063	20,456	33,193
African American	17,415	9,855	14,964	27,645
Republican	624,658	507,716	646,891	779,556
Democrat	584,209	420,785	483,718	618,074
Non-Partisan	445,883	276,932	471,888	757,127
First Time Voters	150,698	34,796	124,888	197,904
Rural	728,101	558,222	751,135	984,731
Urban	197,435	143,589	202,412	295,378
Suburban	630,889	480,413	659,146	895,043
Veteran	76,688	57,059	59,825	70,424
Parents	522,037	412,455	544,742	665,980
High Income	657,105	532,045	680,555	784,844
Middle Income	751,783	522,375	703,460	892,373
Lower Income	256,120	160,079	231,289	333,988
Home Owner	1,069,896	857,980	1,099,663	1,321,294
Renter	219,671	145,978	227,533	393,097

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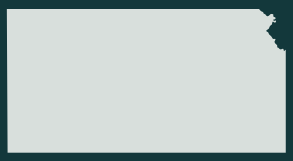
BETTER DATA
BETTER DECISIONS



KANSAS

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,899,649	1,889,866	1,949,059	1,882,965
Total Voter Turnout	1,386,058	1,016,937	1,342,823	
18-29	207,965	93,909	196,834	354,902
30-49	418,071	275,814	400,548	603,628
50-64	381,282	291,071	334,621	423,897
65+	376,725	355,408	410,378	499,577
Male	648,628	482,917	627,621	900,074
Female	737,234	533,915	714,826	982,158
European	1,091,105	820,149	1,055,298	1,430,200
Hispanic	69,066	36,417	70,683	137,273
Asian	21,167	12,370	21,026	35,507
African American	33,988	20,749	29,003	50,273
Republican	645,418	537,545	686,257	858,662
Democrat	359,097	287,941	360,547	472,046
Non-Partisan	298,511	170,386	265,468	525,003
First Time Voters	168,453	21,026	124,427	145,704
Rural	468,556	365,193	480,085	708,301
Urban	245,872	188,398	254,809	367,886
Suburban	550,687	423,358	573,301	806,645
Veteran	80,572	63,292	65,530	77,540
Parents	392,392	310,978	406,782	517,961
High Income	575,305	460,529	587,552	725,928
Middle Income	568,341	401,873	531,825	768,276
Lower Income	224,185	145,742	205,969	358,304
Home Owner	818,353	665,186	829,368	1,026,921
Renter	182,144	123,427	189,554	350,339

L2
BETTER DATA
BETTER DECISIONS

KENTUCKY

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	3,870,012	3,636,487	3,467,565	3,211,731
Total Voter Turnout	2,377,020	1,573,650	2,078,584	
18-29	392,095	161,336	296,276	512,039
30-49	723,589	433,583	627,505	1,072,277
50-64	662,909	470,851	561,013	802,426
65+	597,373	507,580	593,594	823,781
Male	1,060,398	720,596	957,018	1,523,096
Female	1,316,597	853,039	1,121,512	1,688,497
European	1,974,994	1,324,396	1,732,395	2,615,723
Hispanic	39,236	20,931	38,572	77,720
Asian	26,677	15,477	23,212	40,299
African American	120,130	70,174	93,786	180,323
Republican	931,232	724,912	994,550	1,521,393
Democrat	958,387	654,513	810,037	1,353,491
Non-Partisan	0	0	0	0
First Time Voters	270,023	31,638	193,710	234,494
Rural	1,204,103	800,291	1,065,665	1,628,821
Urban	326,874	219,207	270,712	454,533
Suburban	845,908	554,093	742,104	1,128,059
Veteran	85,699	62,708	66,237	86,660
Parents	642,529	483,504	641,444	830,606
High Income	756,814	581,373	741,091	933,841
Middle Income	989,689	631,765	834,580	1,251,668
Lower Income	581,754	338,641	468,308	853,675
Home Owner	1,286,663	991,969	1,263,067	1,615,566
Renter	314,304	194,841	318,667	697,561

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BETTER DATA
BETTER DECISIONS

LOUISIANA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	3,188,992	3,064,491	3,013,438	2,947,806
Total Voter Turnout	2,233,529	1,426,088	2,019,855	
18-29	342,381	110,138	260,580	435,430
30-49	694,394	375,627	596,726	989,168
50-64	627,680	440,210	543,272	715,533
65+	565,637	498,287	616,970	803,715
Male	977,352	637,925	880,331	1,324,731
Female	1,256,130	788,146	1,139,465	1,622,919
European	1,255,449	844,848	1,150,101	1,548,298
Hispanic	78,573	44,413	75,633	119,005
Asian	21,887	10,464	19,534	34,798
African American	638,248	367,601	554,437	942,709
Republican	797,803	577,874	813,017	1,033,510
Democrat	849,428	541,869	718,989	1,094,565
Non-Partisan	446,574	256,916	444,596	802,285
First Time Voters	181,744	28,132	139,587	179,040
Rural	1,298,263	873,713	1,262,583	1,804,294
Urban	396,239	259,693	379,284	596,825
Suburban	368,125	245,215	359,007	546,674
Veteran	74,688	55,144	59,581	74,785
Parents	724,996	504,211	709,684	940,638
High Income	940,254	675,237	921,390	1,171,960
Middle Income	723,551	444,380	627,604	918,467
Lower Income	520,125	288,116	439,998	801,257
Home Owner	1,259,651	921,815	1,241,763	1,535,752
Renter	375,996	213,501	359,016	685,885

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BETTER DATA
BETTER DECISIONS

MAINE

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,042,592	1,111,665	1,158,211	1,113,303
Total Voter Turnout	805,854	666,064	816,349	
18-29	97,770	55,122	92,412	145,906
30-49	222,948	172,872	227,890	346,852
50-64	237,666	196,125	217,120	272,767
65+	246,160	241,443	278,643	345,085
Male	376,736	313,927	382,627	523,779
Female	421,199	346,301	424,359	573,874
European	709,231	587,923	715,605	963,715
Hispanic	10,115	7,854	11,499	18,547
Asian	5,642	3,953	5,978	10,062
African American	2,180	1,603	2,181	4,229
Republican	231,415	207,225	239,349	319,158
Democrat	300,021	256,236	281,332	370,968
Non-Partisan	210,045	166,136	228,123	375,222
First Time Voters	61,761	21,837	62,221	100,088
Rural	631,580	546,250	682,103	935,461
Urban	31,491	27,411	35,439	52,937
Suburban	80,606	66,449	84,957	123,791
Veteran	29,033	23,495	23,188	27,636
Parents	194,373	168,767	205,846	239,118
High Income	283,999	252,680	303,419	358,884
Middle Income	366,417	295,759	363,434	517,800
Lower Income	141,373	108,779	134,327	209,187
Home Owner	433,342	385,590	450,814	521,044
Renter	151,630	120,515	168,575	292,053

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BETTER DATA
BETTER DECISIONS

MARYLAND

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	4,407,224	4,323,042	4,465,004	4,330,949
Total Voter Turnout	3,062,328	2,030,329	3,055,321	
18-29	350,209	115,663	176,672	281,766
30-49	895,140	524,115	823,125	1,212,925
50-64	877,937	619,350	788,329	987,368
65+	714,071	626,762	796,901	1,003,899
Male	1,367,458	920,479	1,354,564	2,022,754
Female	1,694,583	1,109,682	1,699,807	2,306,794
European	1,566,294	1,124,504	1,553,728	2,061,437
Hispanic	157,520	79,214	173,731	287,587
Asian	117,864	64,863	122,590	192,764
African American	818,806	490,134	798,083	1,224,013
Republican	778,158	567,043	778,757	1,035,445
Democrat	1,653,109	1,123,579	1,595,219	2,263,027
Non-Partisan	481,227	299,620	546,097	951,217
First Time Voters	339,722	83,905	337,417	375,601
Rural	475,575	359,492	521,721	694,566
Urban	974,325	648,088	1,049,998	1,628,266
Suburban	1,347,453	946,153	1,448,625	2,007,783
Veteran	157,161	116,294	131,569	158,623
Parents	927,106	672,841	968,382	1,253,478
High Income	1,791,072	1,280,946	1,827,717	2,353,308
Middle Income	968,427	582,830	937,730	1,454,984
Lower Income	263,089	149,784	252,696	444,052
Home Owner	1,734,202	1,309,292	1,831,795	2,292,673
Renter	655,415	395,268	708,444	1,191,884

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BETTER DATA
BETTER DECISIONS

MASSACHUSETTS

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	4,784,298	4,833,981	4,988,698	4,827,166
Total Voter Turnout	3,648,757	2,474,794	3,486,595	
18-29	589,667	233,196	498,854	884,636
30-49	1,069,336	639,702	1,010,465	1,491,430
50-64	1,048,815	759,136	938,230	1,183,468
65+	932,428	840,080	1,037,281	1,264,522
Male	1,666,316	1,150,747	1,588,916	2,269,092
Female	1,968,089	1,317,126	1,875,688	2,503,713
European	2,535,914	1,802,163	2,413,402	3,108,717
Hispanic	273,030	134,977	266,389	530,887
Asian	135,219	79,028	132,954	221,686
African American	119,816	64,253	108,573	176,914
Republican	356,620	245,606	325,034	404,439
Democrat	1,159,094	782,233	990,556	1,242,110
Non-Partisan	1,988,262	1,380,689	2,097,221	3,133,836
First Time Voters	337,668	77,807	303,963	359,340
Rural	905,850	673,835	945,646	1,225,403
Urban	1,152,916	778,287	1,195,104	1,841,205
Suburban	1,282,622	938,059	1,318,035	1,760,558
Veteran	134,514	100,852	109,275	126,021
Parents	1,226,385	899,394	1,274,625	1,600,027
High Income	2,159,814	1,582,483	2,150,682	2,642,782
Middle Income	1,067,414	668,188	964,390	1,469,662
Lower Income	368,519	200,711	330,647	627,979
Home Owner	1,919,749	1,481,743	1,979,261	2,375,814
Renter	1,009,092	640,945	1,056,093	1,752,425

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BETTER DATA
BETTER DECISIONS

MICHIGAN

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	7,699,461	7,806,901	8,240,373	8,015,541
Total Voter Turnout	5,545,830	4,469,907	5,676,421	
18-29	852,121	547,344	874,401	1,417,741
30-49	1,632,029	1,229,876	1,671,575	2,557,095
50-64	1,579,414	1,280,417	1,472,664	1,948,927
65+	1,473,243	1,409,087	1,655,868	2,079,010
Male	2,593,449	2,073,663	2,661,500	3,911,373
Female	2,952,222	2,396,125	3,014,673	4,103,561
European	3,920,942	3,233,136	3,991,556	5,370,093
Hispanic	163,439	119,673	183,936	326,963
Asian	95,071	69,109	104,015	157,773
African American	475,122	332,141	467,129	858,949
Republican	1,765,414	1,575,269	2,112,198	2,434,392
Democrat	2,856,107	2,411,315	2,790,755	4,272,612
Non-Partisan	757,333	440,971	733,891	1,308,537
First Time Voters	591,739	183,494	518,482	597,674
Rural	1,934,847	1,660,172	2,098,299	2,849,363
Urban	1,258,887	991,043	1,336,266	2,097,033
Suburban	2,016,253	1,691,377	2,169,498	3,069,114
Veteran	218,386	174,566	179,936	217,325
Parents	1,875,944	1,611,422	2,018,122	2,559,141
High Income	2,377,813	2,071,130	2,519,751	3,076,181
Middle Income	2,109,056	1,650,900	2,085,646	2,957,377
Lower Income	1,017,909	725,883	1,035,436	1,914,207
Home Owner	3,398,631	2,965,174	3,593,255	4,415,539
Renter	987,975	747,335	1,102,158	2,039,810

Michigan is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DATA
BETTER DECISIONS

MINNESOTA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	3,724,702	3,628,598	3,725,506	3,623,516
Total Voter Turnout	3,227,403	2,496,295	3,139,807	
18-29	514,395	274,950	437,359	613,464
30-49	1,040,277	771,479	1,022,258	1,191,519
50-64	878,143	702,978	791,576	848,293
65+	788,222	744,850	887,274	968,515
Male	1,508,369	1,184,873	1,471,231	1,711,450
Female	1,655,781	1,271,625	1,604,156	1,822,026
European	2,405,682	1,904,086	2,341,460	2,633,621
Hispanic	78,183	47,835	82,250	113,820
Asian	87,580	53,225	85,864	116,725
African American	55,421	31,558	49,648	74,685
Republican	1,136,492	996,681	1,240,763	1,356,927
Democrat	994,697	741,049	991,491	1,231,480
Non-Partisan	1,015,447	740,856	878,220	1,035,109
First Time Voters	226,856	63,019	161,249	327,437
Rural	968,603	795,309	1,016,499	1,170,950
Urban	855,122	691,799	889,546	1,061,859
Suburban	1,149,838	941,358	1,211,714	1,390,489
Veteran	125,633	99,311	102,174	106,922
Parents	963,093	815,889	1,014,882	1,088,141
High Income	1,507,608	1,263,249	1,546,503	1,679,355
Middle Income	1,292,452	946,661	1,208,609	1,440,065
Lower Income	397,531	270,357	357,221	457,118
Home Owner	2,031,728	1,737,980	2,115,081	2,259,161
Renter	491,005	359,713	528,156	700,391

Minnesota is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DATA
BETTER DECISIONS

MISSISSIPPI

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	2,140,478	2,061,788	2,075,937	1,969,589
Total Voter Turnout	1,322,058	692,783	1,244,596	
18-29	72,017	14,015	32,732	58,243
30-49	288,083	114,935	219,758	346,888
50-64	371,411	211,702	319,863	427,223
65+	358,602	262,591	388,542	523,273
Male	556,746	305,284	524,780	864,608
Female	727,350	371,648	684,277	1,033,076
European	715,400	395,524	695,768	1,007,504
Hispanic	18,261	7,503	19,151	40,795
Asian	8,432	3,313	8,130	16,512
African American	508,692	247,290	451,642	796,707
Republican	501,253	356,456	507,385	577,576
Democrat	425,681	230,337	360,790	468,482
Non-Partisan	333,861	99,399	342,946	923,217
First Time Voters	128,514	18,926	105,430	151,942
Rural	847,425	463,015	841,000	1,314,125
Urban	13,148	7,249	12,603	26,984
Suburban	364,117	199,545	373,385	628,361
Veteran	35,322	22,314	27,784	35,777
Parents	356,548	206,380	355,521	461,788
High Income	388,381	236,976	397,600	515,822
Middle Income	509,090	267,512	481,284	751,651
Lower Income	379,728	172,549	327,346	616,801
Home Owner	706,780	432,242	700,557	886,454
Renter	202,512	88,448	195,679	429,466

Mississippi is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DATA
BETTER DECISIONS

MISSOURI

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	4,334,239	4,230,632	4,350,756	4,176,506
Total Voter Turnout	3,036,736	2,077,972	3,019,192	
18-29	444,198	181,913	431,080	756,265
30-49	927,667	566,086	916,623	1,334,887
50-64	852,955	622,051	783,211	979,792
65+	809,358	707,199	887,765	1,104,423
Male	1,382,705	978,472	1,379,398	1,944,488
Female	1,600,390	1,068,877	1,582,972	2,136,938
European	2,367,077	1,652,944	2,362,961	3,164,989
Hispanic	67,304	38,764	74,264	125,507
Asian	33,338	18,367	34,511	56,775
African American	202,726	114,924	180,727	329,624
Republican	1,566,154	1,209,538	1,576,136	1,938,785
Democrat	819,339	519,005	853,059	1,406,360
Non-Partisan	573,951	332,778	531,454	829,563
First Time Voters	275,650	67,536	276,133	334,552
Rural	1,063,322	768,593	1,150,012	1,597,663
Urban	602,541	420,321	625,340	960,200
Suburban	1,134,976	822,481	1,213,628	1,618,534
Veteran	133,879	98,338	109,133	132,831
Parents	953,920	706,100	1,015,654	1,266,171
High Income	1,175,155	880,927	1,241,168	1,527,004
Middle Income	1,237,038	826,366	1,195,273	1,655,572
Lower Income	580,674	350,655	544,651	923,545
Home Owner	1,816,056	1,385,190	1,905,069	2,335,400
Renter	425,003	265,133	459,824	806,058

Missouri is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DATA
BETTER DECISIONS

MONTANA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	744,411	739,265	766,673	722,992
Total Voter Turnout	621,207	464,838	595,433	
18-29	89,725	38,942	73,472	116,833
30-49	182,232	120,558	173,868	222,932
50-64	164,873	127,723	145,086	163,060
65+	183,636	177,354	202,869	220,011
Male	294,812	220,269	282,195	347,985
Female	312,704	235,494	299,858	356,528
European	506,133	381,272	484,473	582,252
Hispanic	12,141	7,847	12,322	17,701
Asian	3,960	2,753	4,009	5,230
African American	443	282	397	574
Republican	244,843	217,566	284,410	322,549
Democrat	158,241	121,621	151,848	191,584
Non-Partisan	181,077	119,591	151,292	208,859
First Time Voters	70,720	19,363	56,294	72,740
Rural	337,899	276,566	367,227	449,532
Urban	59,141	45,329	62,638	79,976
Suburban	143,183	115,749	156,284	193,390
Veteran	26,091	20,615	20,660	22,072
Parents	129,680	108,235	135,296	139,293
High Income	212,271	180,545	226,059	256,206
Middle Income	278,388	199,204	253,962	312,166
Lower Income	111,883	75,076	97,595	129,575
Home Owner	290,756	251,742	305,111	323,020
Renter	93,189	67,135	102,940	143,542

Montana is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DATA
BETTER DECISIONS

NEBRASKA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,266,133	1,231,194	1,259,010	1,217,544
Total Voter Turnout	964,300	682,756	964,748	
18-29	148,264	63,379	145,574	210,499
30-49	301,233	193,411	303,439	396,061
50-64	257,180	190,488	234,504	278,080
65+	256,632	235,159	281,047	332,464
Male	453,184	326,778	453,964	579,824
Female	501,014	350,807	498,117	618,292
European	749,111	542,985	745,373	916,085
Hispanic	39,588	18,548	43,561	73,646
Asian	10,853	5,875	11,475	17,244
African American	18,127	9,995	17,188	27,180
Republican	474,013	380,118	499,161	605,671
Democrat	269,048	186,277	248,419	322,905
Non-Partisan	169,612	103,862	177,917	262,057
First Time Voters	108,226	20,171	96,355	112,169
Rural	322,732	245,648	339,244	429,788
Urban	326,630	242,154	354,322	456,058
Suburban	239,337	172,015	261,112	331,638
Veteran	59,575	45,935	49,952	56,654
Parents	299,328	229,980	323,786	375,604
High Income	405,092	314,359	429,608	490,376
Middle Income	405,444	275,164	389,950	505,705
Lower Income	144,152	88,871	136,089	208,356
Home Owner	608,561	478,116	642,897	728,278
Renter	119,139	75,414	132,284	204,080

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BETTER DATA
BETTER DECISIONS

NEVADA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,996,692	2,102,012	2,291,417	2,197,801
Total Voter Turnout	1,386,688	1,003,949	1,457,752	
18-29	220,035	105,150	227,453	444,451
30-49	429,231	271,622	450,664	748,669
50-64	372,278	288,400	369,726	493,713
65+	363,410	338,194	409,570	510,123
Male	647,117	478,843	682,830	1,069,919
Female	706,446	504,269	737,490	1,057,963
European	837,439	641,244	851,125	1,191,904
Hispanic	247,205	149,534	284,789	501,492
Asian	48,671	33,714	58,583	94,463
African American	67,388	42,491	65,827	118,767
Republican	445,848	378,583	484,540	622,818
Democrat	495,385	352,248	465,469	635,049
Non-Partisan	252,719	193,617	367,089	782,411
First Time Voters	291,754	85,041	250,049	270,117
Rural	175,731	153,990	203,541	287,024
Urban	851,992	637,384	1,001,559	1,590,580
Suburban	191,335	156,796	232,725	320,118
Veteran	65,491	49,903	52,238	60,120
Parents	338,267	267,657	367,929	466,686
High Income	532,595	440,543	592,355	727,909
Middle Income	614,441	413,258	620,332	984,884
Lower Income	218,157	138,148	221,431	435,956
Home Owner	644,678	547,648	731,189	888,914
Renter	320,456	217,779	374,139	703,911

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BETTER DATA
BETTER DECISIONS

NEW HAMPSHIRE

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,068,518	1,080,410	1,101,565	1,023,987
Total Voter Turnout	806,567	620,267	826,424	
18-29	48,744	19,716	23,370	29,333
30-49	182,491	124,139	158,455	208,272
50-64	242,043	186,716	207,560	246,178
65+	217,660	206,786	248,937	330,821
Male	381,185	298,319	392,231	483,891
Female	414,287	314,355	421,902	524,400
European	674,427	522,731	685,477	848,227
Hispanic	20,552	12,943	23,803	28,722
Asian	11,391	7,871	12,614	15,876
African American	1,823	1,177	1,959	2,565
Republican	227,296	210,115	268,576	335,545
Democrat	232,875	199,756	223,781	303,784
Non-Partisan	257,598	182,121	263,981	384,658
First Time Voters	90,384	33,413	85,494	94,442
Rural	500,408	394,763	514,147	638,106
Urban	73,129	51,144	74,125	90,671
Suburban	232,813	174,298	238,062	295,135
Veteran	22,927	18,092	18,529	24,949
Parents	234,569	188,318	246,797	280,810
High Income	404,272	330,788	425,445	527,944
Middle Income	320,763	232,768	316,561	444,036
Lower Income	67,198	47,520	67,262	103,833
Home Owner	433,207	362,220	458,489	526,341
Renter	185,072	134,041	200,192	282,451

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BETTER DATA
BETTER DECISIONS

NEW JERSEY

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	6,318,997	6,195,542	6,387,777	6,312,695
Total Voter Turnout	4,657,125	2,648,204	4,306,793	
18-29	788,003	241,222	634,600	1,127,057
30-49	1,364,796	670,466	1,267,382	2,019,738
50-64	1,362,376	848,257	1,198,410	1,554,738
65+	1,134,846	886,398	1,204,735	1,586,123
Male	2,123,831	1,230,561	1,948,572	2,931,090
Female	2,499,668	1,403,232	2,332,942	3,295,354
European	2,664,897	1,643,144	2,422,789	3,276,544
Hispanic	568,390	238,672	546,103	954,828
Asian	240,769	112,380	230,074	374,653
African American	385,597	191,667	345,157	583,437
Republican	1,128,347	838,795	1,200,665	1,543,971
Democrat	1,877,747	1,175,129	1,733,664	2,354,429
Non-Partisan	1,387,308	593,043	1,260,214	2,342,165
First Time Voters	669,946	78,878	431,894	473,820
Rural	696,512	448,119	679,755	933,717
Urban	1,791,299	984,133	1,802,353	2,873,422
Suburban	1,815,937	1,129,754	1,791,710	2,505,325
Veteran	182,294	121,366	137,728	170,775
Parents	1,477,868	927,878	1,459,687	1,932,156
High Income	2,700,926	1,681,199	2,584,110	3,474,164
Middle Income	1,420,746	729,952	1,254,289	1,974,556
Lower Income	464,954	213,555	413,546	751,763
Home Owner	2,553,836	1,687,618	2,523,642	3,241,093
Renter	1,186,066	575,518	1,177,125	2,090,835

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BETTER DATA
BETTER DECISIONS

NEW MEXICO

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,336,769	1,328,068	1,340,664	1,272,714
Total Voter Turnout	928,778	703,801	909,147	
18-29	124,162	60,174	115,251	216,372
30-49	261,267	178,796	256,418	393,315
50-64	256,762	198,923	227,208	282,958
65+	285,370	265,478	309,974	378,974
Male	424,532	324,221	416,838	602,564
Female	504,218	379,551	492,253	670,050
European	505,043	399,799	485,686	626,296
Hispanic	308,227	216,525	309,847	485,427
Asian	11,790	8,087	12,054	18,019
African American	3,478	2,299	3,544	5,564
Republican	298,787	249,027	302,842	410,516
Democrat	428,771	335,733	404,534	545,431
Non-Partisan	128,653	93,211	161,331	291,324
First Time Voters	121,490	36,736	98,736	133,071
Rural	286,085	214,959	277,977	411,064
Urban	240,660	182,934	230,817	309,178
Suburban	399,488	304,014	398,009	547,519
Veteran	46,128	36,715	37,554	43,038
Parents	187,130	151,213	193,974	233,979
High Income	298,814	254,781	311,999	379,342
Middle Income	366,964	270,372	350,109	487,832
Lower Income	216,173	148,966	203,402	330,457
Home Owner	452,574	382,643	469,006	550,542
Renter	163,566	122,230	182,347	293,014

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BETTER DATA
BETTER DECISIONS

NEW YORK

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	17,484,470	17,770,035	13,041,696	12,309,062
Total Voter Turnout	8,677,075	5,961,840	8,358,608	
18-29	1,349,458	585,867	1,198,420	2,069,637
30-49	2,648,726	1,652,714	2,543,119	3,994,480
50-64	2,474,967	1,801,693	2,218,333	2,938,765
65+	2,193,963	1,918,295	2,396,224	3,235,640
Male	3,896,642	2,770,400	3,760,434	5,687,238
Female	4,779,531	3,190,814	4,594,801	6,613,174
European	4,960,311	3,739,151	4,800,284	6,425,305
Hispanic	970,931	477,391	927,521	1,687,637
Asian	357,825	201,687	366,243	654,651
African American	914,299	509,118	819,033	1,399,814
Republican	2,066,921	1,687,514	2,093,021	2,826,568
Democrat	4,233,416	2,862,714	3,927,494	5,818,686
Non-Partisan	1,611,870	1,033,110	1,714,095	3,080,155
First Time Voters	1,121,538	203,640	895,377	988,344
Rural	1,286,184	1,040,017	1,352,973	1,825,343
Urban	4,677,262	3,160,200	4,827,630	7,615,414
Suburban	2,024,984	1,572,651	2,112,963	2,868,106
Veteran	295,552	226,215	236,909	299,143
Parents	2,686,414	2,013,051	2,735,847	3,678,798
High Income	4,268,114	3,240,100	4,280,723	5,658,026
Middle Income	2,876,058	1,869,794	2,682,289	4,121,783
Lower Income	1,350,266	764,608	1,232,817	2,220,482
Home Owner	3,615,680	2,905,059	3,702,649	4,651,420
Renter	3,409,884	2,187,665	3,544,092	5,928,853

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BETTER DATA
BETTER DECISIONS

NORTH CAROLINA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	7,410,833	7,301,175	7,758,160	7,101,788
Total Voter Turnout	5,558,550	3,786,845	5,761,366	
18-29	888,377	369,110	908,931	1,359,983
30-49	1,700,437	994,258	1,703,208	2,193,870
50-64	1,554,176	1,158,709	1,533,872	1,725,734
65+	1,410,841	1,263,365	1,614,253	1,820,328
Male	2,509,325	1,741,546	2,591,695	3,275,221
Female	3,043,298	2,042,846	3,161,495	3,807,045
European	3,586,863	2,589,567	3,711,254	4,341,508
Hispanic	235,786	121,595	293,114	447,072
Asian	96,915	58,666	114,857	148,429
African American	1,133,252	660,833	1,099,154	1,501,270
Republican	1,718,794	1,293,009	1,857,615	2,172,887
Democrat	1,906,789	1,272,896	1,791,266	2,191,626
Non-Partisan	1,627,818	1,160,024	1,977,856	2,654,474
First Time Voters	835,923	200,687	765,071	832,171
Rural	2,049,126	1,482,060	2,249,303	2,785,594
Urban	847,000	597,885	967,171	1,248,834
Suburban	2,208,737	1,579,612	2,478,029	3,067,310
Veteran	231,005	168,377	190,938	208,995
Parents	1,701,860	1,267,677	1,814,064	2,054,073
High Income	2,249,275	1,749,538	2,481,554	2,775,316
Middle Income	2,122,398	1,371,598	2,108,395	2,619,433
Lower Income	1,120,563	638,756	1,102,222	1,595,311
Home Owner	3,247,911	2,546,350	3,541,557	3,926,220
Renter	887,117	528,993	1,032,606	1,487,309

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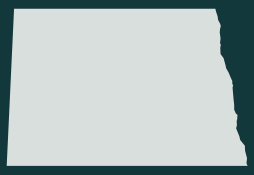

NORTH DAKOTA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	448,891	448,536	491,700	471,442
Total Voter Turnout	364,033	242,530	371,311	
18-29	20,096	7,029	10,302	13,486
30-49	87,012	51,054	74,802	89,899
50-64	92,391	62,738	78,836	92,099
65+	93,862	81,260	102,385	133,438
Male	174,253	118,821	178,733	227,698
Female	183,313	119,939	184,878	233,424
European	283,934	190,891	288,362	363,966
Hispanic	6,037	3,073	7,576	10,352
Asian	2,939	1,583	3,198	4,270
African American	1,469	509	1,662	2,361
Republican	161,996	130,751	160,594	200,610
Democrat	74,567	52,842	85,887	135,736
Non-Partisan	84,541	46,334	77,051	135,096
First Time Voters	41,628	11,972	47,866	49,707
Rural	158,634	114,378	169,184	219,845
Urban	0	0	0	0
Suburban	177,318	119,247	196,509	250,940
Veteran	17,962	13,320	14,739	19,074
Parents	99,967	72,285	105,444	119,430
High Income	155,429	112,314	161,655	191,997
Middle Income	159,256	100,474	159,114	207,118
Lower Income	41,352	25,479	40,478	59,455
Home Owner	207,914	152,390	217,074	250,158
Renter	56,054	33,721	59,778	91,500

North Dakota is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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OHIO

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	8,008,611	7,807,782	7,959,145	7,838,213
Total Voter Turnout	6,012,309	4,217,398	5,848,397	
18-29	880,077	374,837	820,243	1,374,749
30-49	1,791,270	1,095,226	1,720,851	2,512,442
50-64	1,718,178	1,280,144	1,543,644	1,873,308
65+	1,614,865	1,464,752	1,762,164	2,074,897
Male	2,760,318	1,982,478	2,689,943	3,665,000
Female	3,149,836	2,176,068	3,050,578	3,989,409
European	4,493,545	3,222,998	4,379,656	5,642,409
Hispanic	127,497	74,077	135,143	227,979
Asian	82,115	48,709	86,898	130,494
African American	439,489	247,470	397,656	724,281
Republican	2,137,461	1,924,556	2,250,931	2,425,256
Democrat	2,040,576	1,482,617	1,862,308	2,444,575
Non-Partisan	1,603,836	764,807	1,690,809	2,960,530
First Time Voters	582,311	107,424	412,711	496,267
Rural	1,520,407	1,120,155	1,572,204	2,038,669
Urban	1,242,783	856,739	1,262,345	1,950,813
Suburban	2,858,510	2,122,306	2,960,389	3,848,676
Veteran	314,390	235,786	256,502	299,493
Parents	2,251,539	1,710,864	2,330,114	2,804,219
High Income	2,574,914	2,010,031	2,647,686	3,077,862
Middle Income	2,331,824	1,580,888	2,195,033	2,944,956
Lower Income	1,056,133	605,546	964,889	1,722,404
Home Owner	3,789,030	2,977,876	3,883,405	4,530,051
Renter	959,761	587,606	991,577	1,727,847

Ohio is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DATA
BETTER DECISIONS

OKLAHOMA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	2,222,042	2,213,945	2,344,796	2,204,185
Total Voter Turnout	1,567,529	1,161,626	1,568,186	
18-29	208,008	96,040	204,035	392,632
30-49	471,917	311,700	468,317	693,032
50-64	441,083	341,708	409,778	516,130
65+	444,528	411,510	485,658	601,326
Male	704,479	531,194	707,275	1,010,156
Female	830,643	608,868	826,120	1,136,445
European	1,271,480	956,810	1,267,369	1,730,966
Hispanic	60,358	35,934	69,001	128,419
Asian	19,893	12,374	21,148	36,955
African American	63,387	43,064	57,240	90,313
Republican	821,736	671,175	887,928	1,188,644
Democrat	498,484	351,948	413,389	569,855
Non-Partisan	172,539	121,045	209,218	424,774
First Time Voters	185,607	53,055	191,371	218,134
Rural	556,837	422,336	595,718	846,357
Urban	358,960	280,007	371,270	552,253
Suburban	526,001	413,237	573,935	804,765
Veteran	68,233	52,870	55,250	66,820
Parents	447,295	356,347	467,919	570,122
High Income	620,712	507,292	651,648	808,963
Middle Income	609,724	437,209	598,385	854,026
Lower Income	314,256	206,061	296,457	504,511
Home Owner	918,679	754,864	960,752	1,148,697
Renter	199,416	135,713	213,796	368,067

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BETTER DECISIONS

OREGON

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	3,170,419	3,286,386	3,562,507	3,384,157
Total Voter Turnout	2,408,877	1,995,691	2,303,190	
18-29	366,708	227,231	313,514	594,309
30-49	773,042	611,661	728,597	1,182,672
50-64	600,025	503,286	540,394	722,069
65+	664,010	651,333	719,574	881,395
Male	1,119,497	937,010	1,068,473	1,634,851
Female	1,237,591	1,018,162	1,182,991	1,659,770
European	1,856,875	1,563,365	1,763,071	2,488,014
Hispanic	147,416	101,454	149,382	306,008
Asian	70,028	54,008	69,347	115,986
African American	13,667	9,676	12,395	22,528
Republican	650,850	597,539	630,607	784,528
Democrat	912,772	786,389	854,345	1,086,387
Non-Partisan	608,759	449,215	618,521	1,275,222
First Time Voters	289,649	116,612	202,325	225,180
Rural	815,183	719,170	849,005	1,264,833
Urban	864,492	750,638	905,352	1,372,818
Suburban	493,844	435,261	520,870	746,460
Veteran	75,618	61,479	58,843	73,024
Parents	560,947	509,690	583,920	732,833
High Income	932,818	842,303	958,817	1,211,769
Middle Income	1,060,068	837,915	965,435	1,494,733
Lower Income	379,673	293,544	349,788	618,746
Home Owner	1,192,622	1,109,864	1,241,299	1,492,205
Renter	573,103	455,644	600,005	1,131,084

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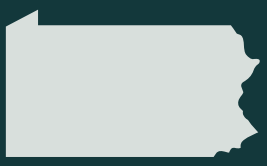

PENNSYLVANIA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	9,026,170	8,665,312	8,909,472	8,515,430
Total Voter Turnout	6,934,012	5,415,909	7,054,138	
18-29	1,054,402	584,360	1,053,180	1,455,658
30-49	2,063,872	1,475,026	2,087,358	2,639,256
50-64	1,968,451	1,585,380	1,824,328	2,052,701
65+	1,839,190	1,768,198	2,087,387	2,364,626
Male	3,240,892	2,550,161	3,292,605	4,039,173
Female	3,668,292	2,847,800	3,733,254	4,433,592
European	4,867,401	3,896,035	4,917,310	5,737,260
Hispanic	278,809	171,149	317,341	485,963
Asian	138,577	95,948	159,615	210,063
African American	510,166	346,116	497,689	709,288
Republican	2,816,564	2,346,780	3,037,796	3,516,986
Democrat	3,111,408	2,435,212	3,002,099	3,657,245
Non-Partisan	646,601	458,286	765,504	1,122,438
First Time Voters	829,480	200,076	701,031	771,022
Rural	2,415,727	1,997,125	2,617,483	3,087,352
Urban	1,469,560	1,137,759	1,607,157	2,135,785
Suburban	2,556,502	2,107,597	2,756,692	3,292,185
Veteran	314,955	253,126	261,056	287,939
Parents	2,133,560	1,791,492	2,294,919	2,541,565
High Income	2,849,885	2,416,277	3,009,723	3,305,440
Middle Income	2,785,287	2,111,113	2,755,932	3,367,428
Lower Income	1,188,384	829,721	1,172,809	1,658,266
Home Owner	4,246,025	3,630,988	4,479,795	4,938,138
Renter	1,160,994	852,202	1,317,768	1,864,907

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RHODE ISLAND

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	788,738	781,429	771,435	765,111
Total Voter Turnout	522,434	364,764	511,251	
18-29	77,693	31,510	68,309	129,767
30-49	147,678	92,000	147,470	248,054
50-64	154,995	113,927	137,575	182,675
65+	141,282	127,064	157,737	203,227
Male	237,565	170,785	232,406	358,928
Female	282,587	192,588	275,382	398,543
European	370,698	272,066	360,047	504,593
Hispanic	52,851	26,922	54,082	106,718
Asian	7,603	4,420	7,528	14,673
African American	9,496	5,183	9,186	17,195
Republican	83,089	56,781	78,846	109,930
Democrat	246,465	158,445	199,448	282,944
Non-Partisan	182,166	146,415	224,484	370,671
First Time Voters	66,852	15,951	55,724	69,895
Rural	109,220	86,054	115,374	156,156
Urban	169,034	114,793	179,600	306,135
Suburban	200,829	151,551	210,980	302,820
Veteran	19,262	14,333	15,138	19,445
Parents	184,769	140,453	192,258	260,801
High Income	260,811	203,549	268,382	346,406
Middle Income	183,377	118,444	169,946	271,311
Lower Income	70,333	39,209	66,392	132,181
Home Owner	285,945	228,189	297,029	381,709
Renter	140,922	87,772	150,720	281,890

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SOUTH CAROLINA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	3,742,428	3,614,595	3,910,508	3,717,602
Total Voter Turnout	2,521,394	1,720,902	2,549,729	
18-29	339,356	129,886	313,373	576,472
30-49	745,392	423,923	712,210	1,152,303
50-64	712,935	526,003	699,596	901,983
65+	721,719	640,600	824,176	1,083,778
Male	1,118,362	778,800	1,126,146	1,702,695
Female	1,403,006	942,093	1,423,548	2,014,825
European	1,610,351	1,176,583	1,682,015	2,286,937
Hispanic	64,943	35,208	78,007	136,461
Asian	17,860	8,943	18,803	33,092
African American	621,108	348,901	547,109	948,852
Republican	1,195,856	963,903	1,423,494	1,785,068
Democrat	1,055,326	636,214	892,479	1,558,963
Non-Partisan	184,359	93,342	172,965	373,571
First Time Voters	374,802	110,455	318,127	344,264
Rural	958,739	674,078	1,016,159	1,501,249
Urban	63,134	44,266	65,520	111,750
Suburban	1,321,080	947,046	1,430,978	2,104,412
Veteran	124,804	92,051	102,180	133,438
Parents	716,704	530,148	744,710	954,361
High Income	862,553	676,046	950,515	1,158,902
Middle Income	1,073,432	711,671	1,056,982	1,436,230
Lower Income	536,590	308,199	486,814	781,224
Home Owner	1,541,038	1,180,513	1,631,843	2,071,010
Renter	349,587	202,015	356,784	685,303

South Carolina is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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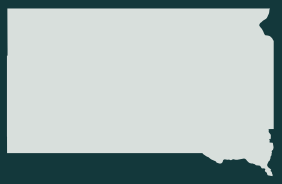

SOUTH DAKOTA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	624,699	634,648	655,753	610,941
Total Voter Turnout	427,018	354,095	435,628	
18-29	41,569	20,116	21,447	35,830
30-49	121,446	94,376	114,182	160,986
50-64	116,068	95,093	100,261	122,293
65+	126,863	118,852	135,787	178,071
Male	200,593	168,759	205,753	291,238
Female	219,231	179,846	221,809	306,342
European	344,336	287,125	350,327	484,312
Hispanic	6,908	4,926	7,998	15,070
Asian	3,352	2,467	3,655	6,429
African American	1,035	639	1,012	2,130
Republican	207,839	192,121	235,883	309,056
Democrat	111,864	89,066	98,911	142,781
Non-Partisan	25,543	19,639	29,781	65,439
First Time Voters	55,374	20,575	49,317	53,201
Rural	256,848	223,685	279,975	399,662
Urban	34,285	28,446	36,296	56,843
Suburban	97,295	85,096	109,341	152,784
Veteran	20,682	17,332	17,096	19,893
Parents	114,928	102,015	123,318	148,218
High Income	152,685	136,544	164,480	202,713
Middle Income	200,650	160,929	200,361	291,330
Lower Income	61,375	48,018	57,991	94,493
Home Owner	221,929	198,584	231,130	273,546
Renter	61,102	48,000	67,839	128,417

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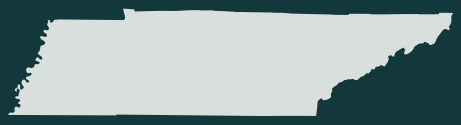
BETTER DECISIONS



TENNESSEE

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	4,350,583	4,348,833	4,633,433	4,419,498
Total Voter Turnout	3,058,648	1,755,615	3,084,990	
18-29	445,040	124,179	420,069	784,606
30-49	937,712	440,147	912,257	1,427,335
50-64	869,901	551,397	844,634	1,070,739
65+	804,048	639,407	907,644	1,135,730
Male	1,379,148	822,882	1,388,451	2,022,971
Female	1,678,960	932,379	1,696,095	2,395,881
European	2,342,010	1,386,395	2,387,065	3,270,808
Hispanic	64,827	29,748	78,090	139,371
Asian	29,104	12,674	30,886	53,308
African American	365,648	175,628	318,512	570,203
Republican	1,254,014	920,286	1,314,318	1,489,432
Democrat	756,637	479,243	640,095	804,068
Non-Partisan	993,935	345,182	987,271	2,125,998
First Time Voters	460,505	96,231	442,327	478,903
Rural	1,081,730	654,991	1,197,626	1,691,887
Urban	286,776	164,868	297,321	513,905
Suburban	1,417,523	864,201	1,548,266	2,213,638
Veteran	131,568	85,250	107,138	131,304
Parents	925,983	568,578	974,423	1,241,485
High Income	1,081,712	710,102	1,170,856	1,484,191
Middle Income	1,315,565	729,179	1,294,346	1,855,664
Lower Income	619,294	300,572	578,284	1,005,669
Home Owner	1,861,017	1,216,940	1,984,343	2,479,567
Renter	413,227	203,539	456,015	849,311

Tennessee is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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BETTER DECISIONS

TEXAS

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	16,412,646	16,955,686	17,989,891	17,653,099
Total Voter Turnout	11,250,110	8,134,898	11,423,696	
18-29	1,776,183	927,460	1,743,404	3,644,704
30-49	3,721,350	2,443,123	3,714,875	5,985,685
50-64	3,099,241	2,372,636	2,999,344	4,068,781
65+	2,644,986	2,389,163	2,964,419	3,944,065
Male	5,118,799	3,747,805	5,195,193	8,379,640
Female	6,125,686	4,383,330	6,221,460	9,257,818
European	6,429,990	4,921,278	6,432,577	8,832,392
Hispanic	2,554,486	1,645,135	2,682,030	5,168,171
Asian	366,371	234,454	401,927	658,513
African American	821,840	538,776	794,569	1,377,289
Republican	4,881,239	4,088,277	5,349,328	6,630,701
Democrat	4,975,372	3,380,667	4,763,457	8,223,712
Non-Partisan	1,295,441	603,194	1,231,062	2,798,686
First Time Voters	1,694,196	457,923	1,393,653	1,633,031
Rural	2,269,799	1,699,456	2,310,899	3,409,620
Urban	4,792,067	3,425,858	4,771,790	7,591,870
Suburban	4,187,133	3,008,891	4,339,937	6,647,895
Veteran	388,759	294,830	322,456	412,341
Parents	3,222,877	2,477,716	3,356,496	4,566,642
High Income	5,287,907	4,155,734	5,542,641	7,342,809
Middle Income	4,077,282	2,806,079	4,057,551	6,631,893
Lower Income	1,677,533	1,051,665	1,590,394	3,221,302
Home Owner	6,302,922	4,977,929	6,590,668	8,687,534
Renter	2,107,348	1,413,032	2,295,313	4,393,888

Texas is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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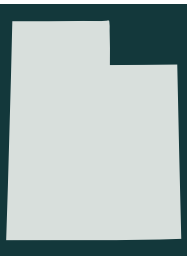

UTAH

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,588,566	1,601,355	1,719,788	1,661,047
Total Voter Turnout	1,239,020	912,719	1,283,313	
18-29	242,218	118,490	251,851	405,515
30-49	442,328	296,348	443,001	585,275
50-64	283,010	231,691	281,352	327,894
65+	268,895	264,603	305,678	340,780
Male	574,508	430,510	598,820	788,912
Female	633,442	462,024	650,310	822,139
European	1,015,969	767,080	1,045,399	1,316,463
Hispanic	72,449	38,284	79,761	130,157
Asian	22,197	14,933	23,812	34,210
African American	1,959	1,137	2,020	3,135
Republican	648,965	545,125	694,434	856,296
Democrat	165,084	120,741	165,391	226,723
Non-Partisan	312,526	203,479	302,835	470,707
First Time Voters	177,525	49,673	166,237	205,505
Rural	240,940	187,343	274,856	352,332
Urban	408,801	312,606	449,992	605,014
Suburban	482,287	376,413	545,327	703,449
Veteran	65,857	52,595	55,837	61,372
Parents	451,505	361,726	481,467	577,409
High Income	588,761	466,775	634,063	780,277
Middle Income	513,519	356,992	511,328	679,639
Lower Income	120,123	79,645	118,860	171,467
Home Owner	749,886	608,601	809,299	967,295
Renter	162,833	114,171	194,848	289,550

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VERMONT

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	497,483	490,856	494,994	473,427
Total Voter Turnout	369,185	288,106	364,297	
18-29	48,544	24,484	42,178	70,999
30-49	103,452	74,146	103,768	145,329
50-64	105,378	82,032	93,869	112,314
65+	108,507	105,417	122,467	141,518
Male	171,605	133,515	169,534	225,106
Female	191,405	150,346	188,350	238,501
European	313,830	245,010	308,200	398,186
Hispanic	5,338	3,903	5,626	8,270
Asian	3,355	2,366	3,528	5,424
African American	582	384	602	996
Republican	87,534	74,073	82,182	95,848
Democrat	192,851	154,921	191,162	251,822
Non-Partisan	75,893	53,948	81,413	125,757
First Time Voters	40,110	13,155	32,736	42,641
Rural	279,676	231,038	300,902	395,288
Urban	0	0	0	0
Suburban	51,538	42,991	57,625	76,122
Veteran	10,001	7,810	7,946	9,039
Parents	84,161	69,235	88,978	102,667
High Income	143,043	121,968	151,424	180,735
Middle Income	165,547	123,870	156,863	209,466
Lower Income	49,140	35,706	46,036	67,712
Home Owner	208,114	177,590	217,001	241,681
Renter	58,736	45,137	66,367	103,090

Vermont is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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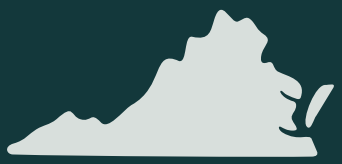

VIRGINIA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	5,872,441	5,897,864	6,173,498	5,953,139
Total Voter Turnout	4,470,747	3,039,358	4,446,656	
18-29	725,178	302,427	676,035	1,139,489
30-49	1,407,947	857,216	1,369,042	1,938,720
50-64	1,264,821	930,202	1,189,308	1,425,963
65+	1,068,914	948,302	1,211,424	1,447,074
Male	2,040,829	1,422,294	2,028,777	2,804,382
Female	2,429,742	1,616,912	2,417,358	3,147,866
European	2,925,420	2,073,932	2,893,784	3,671,908
Hispanic	229,573	129,921	249,970	395,468
Asian	176,727	107,749	187,666	267,216
African American	609,549	370,137	577,095	886,173
Republican	1,440,815	1,106,340	1,635,507	1,850,254
Democrat	2,280,818	1,581,094	2,072,543	3,021,609
Non-Partisan	619,944	308,584	574,789	1,081,276
First Time Voters	533,201	116,895	454,702	511,588
Rural	1,231,356	879,431	1,310,855	1,731,353
Urban	1,006,229	713,315	1,092,002	1,568,829
Suburban	1,827,175	1,327,384	1,987,942	2,652,903
Veteran	201,378	151,218	168,201	193,344
Parents	1,297,160	970,303	1,368,454	1,659,837
High Income	2,324,193	1,726,551	2,400,320	2,942,562
Middle Income	1,507,863	957,681	1,441,621	2,018,714
Lower Income	579,877	328,897	548,871	892,219
Home Owner	2,562,866	1,981,236	2,704,660	3,218,949
Renter	771,857	474,733	852,477	1,399,972

Virginia is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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WASHINGTON

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	5,192,864	5,201,052	5,361,866	5,143,544
Total Voter Turnout	4,135,715	3,063,568	3,942,770	
18-29	652,987	315,180	555,002	913,595
30-49	1,349,103	907,206	1,274,666	1,764,402
50-64	1,085,700	843,157	967,418	1,160,195
65+	1,043,295	996,290	1,144,773	1,303,774
Male	1,967,799	1,468,019	1,871,426	2,501,021
Female	2,166,760	1,594,750	2,069,064	2,638,789
European	3,035,492	2,320,078	2,855,786	3,549,349
Hispanic	256,904	147,288	259,606	448,503
Asian	208,984	137,559	216,027	322,316
African American	39,604	22,076	36,591	62,775
Republican	1,181,280	975,606	1,235,246	1,431,139
Democrat	2,176,191	1,651,567	2,076,226	2,693,961
Non-Partisan	606,440	395,616	579,789	1,018,444
First Time Voters	427,527	110,024	311,689	345,992
Rural	1,013,693	821,166	1,051,167	1,360,808
Urban	1,353,213	1,059,133	1,438,007	1,943,932
Suburban	1,333,169	1,044,997	1,399,293	1,838,707
Veteran	145,274	112,264	114,008	128,800
Parents	989,202	806,212	1,015,117	1,197,685
High Income	1,883,996	1,515,162	1,900,130	2,293,882
Middle Income	1,704,712	1,187,339	1,547,140	2,105,108
Lower Income	493,167	332,624	447,832	672,628
Home Owner	2,088,609	1,762,405	2,158,502	2,513,831
Renter	916,523	652,348	978,842	1,482,398

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WEST VIRGINIA

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	1,261,104	1,142,599	1,173,948	1,137,820
Total Voter Turnout	800,251	494,042	769,664	
18-29	104,892	33,710	98,967	201,550
30-49	227,326	115,098	209,613	336,346
50-64	226,624	150,097	207,283	272,513
65+	240,907	195,028	253,707	327,102
Male	377,468	240,353	361,836	542,668
Female	421,472	252,936	405,307	589,852
European	693,965	429,748	665,941	979,235
Hispanic	9,340	5,146	10,405	18,459
Asian	4,321	2,381	4,362	7,336
African American	11,198	5,833	9,748	17,300
Republican	317,148	212,245	347,028	474,975
Democrat	289,966	171,092	221,646	328,891
Non-Partisan	147,258	82,529	160,443	282,691
First Time Voters	89,338	19,680	82,293	92,063
Rural	570,186	368,314	592,647	888,994
Urban	0	0	0	0
Suburban	161,064	106,675	165,755	247,387
Veteran	31,505	21,569	24,626	31,032
Parents	202,902	136,111	209,119	258,499
High Income	217,211	154,149	226,434	289,340
Middle Income	343,752	210,191	327,601	474,061
Lower Income	208,060	116,192	189,524	322,223
Home Owner	435,183	305,958	437,035	528,069
Renter	80,317	43,249	85,711	164,744

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WISCONSIN

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	6,059,014	6,024,445	6,191,941	5,042,915
Total Voter Turnout	3,396,622	2,684,679	3,290,511	
18-29	183,766	83,191	81,113	113,044
30-49	791,291	566,148	638,784	861,945
50-64	929,828	742,715	794,396	957,562
65+	860,982	828,374	959,052	1,232,013
Male	1,579,105	1,270,637	1,541,492	2,271,597
Female	1,760,640	1,375,473	1,691,580	2,665,308
European	2,526,227	2,023,713	2,439,906	3,627,032
Hispanic	111,154	72,441	114,853	204,508
Asian	51,001	34,005	51,488	89,238
African American	97,115	65,938	92,392	221,013
Republican	1,390,697	1,255,018	1,488,993	1,877,882
Democrat	923,960	775,496	880,497	1,574,629
Non-Partisan	675,617	498,836	663,906	1,590,404
First Time Voters	274,576	67,097	179,274	374,137
Rural	1,232,938	1,032,210	1,306,641	1,780,620
Urban	401,246	315,760	423,153	907,107
Suburban	1,431,682	1,206,279	1,527,417	2,355,693
Veteran	130,450	105,442	104,731	125,651
Parents	953,019	810,613	999,600	1,239,642
High Income	1,348,949	1,165,784	1,394,692	1,697,893
Middle Income	1,552,187	1,171,143	1,441,455	2,344,269
Lower Income	453,099	320,897	410,914	893,054
Home Owner	1,881,709	1,634,532	1,953,829	2,351,875
Renter	716,141	561,849	789,847	1,764,717

Wisconsin is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information

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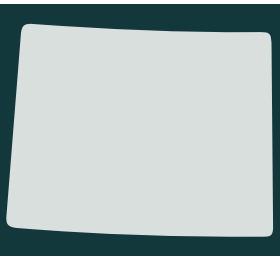

WYOMING

Fields	2020 General	2022 General	2024 General	Current Electorate
Total Voters	298,075	302,726	325,642	343,502
Total Voter Turnout	265,804	199,311	250,018	
18-29	10,003	3,400	4,368	6,645
30-49	53,226	33,723	40,878	48,863
50-64	65,033	48,577	52,066	58,939
65+	73,966	69,627	79,024	93,357
Male	125,305	95,264	118,004	162,327
Female	135,375	100,754	127,076	172,881
European	219,033	165,796	205,730	279,729
Hispanic	11,386	6,976	10,798	17,452
Asian	1,756	1,177	1,675	2,509
African American	268	144	225	359
Republican	165,495	163,554	190,093	258,157
Democrat	40,313	16,575	27,036	42,231
Non-Partisan	24,406	10,523	19,592	37,014
First Time Voters	32,216	7,382	16,707	37,826
Rural	167,641	137,876	174,934	241,118
Urban	0	0	0	0
Suburban	68,847	52,354	71,236	102,325
Veteran	11,086	8,857	8,805	10,149
Parents	58,113	47,576	58,588	65,454
High Income	103,977	86,544	105,323	131,551
Middle Income	122,470	86,368	108,959	156,656
Lower Income	30,541	21,199	27,335	41,465
Home Owner	133,032	111,940	135,131	156,627
Renter	32,351	23,110	33,223	56,605

Wyoming is a MODELED PARTY AFFILIATION STATE; L2 has partnered with academic analysts to create party models for states lacking such registration information